

## **Privacy Policy**

This Privacy Policy statement is made by the ANMsoft Technologies Pvt. Ltd consisting of all the articles listed here (collectively, "ANMsoft", "we", "us" or "our") and is effective as of September 1<sup>st</sup> April, 2021.

### **Summary of our Privacy Policy**

This is a synopsis of our new privacy policy which takes effect on **April 1st 2021**. It is covering Travel Business Accounting Solutions – Subscription Based Model.

Our privacy assurance: ANMsoft has never sold your information to someone else for advertising, or made money by showing you other people's ads, and we never will. This has been our method for almost 15 years, and we remain committed to it.

### **What we do with your data?**

We use your information to provide the services you've asked for to create and maintain your accounts, and keep an eye out for unauthorized activity on your accounts. We also use it to connect with you about the products you're currently using, your customer support requests, new products you may like, probabilities for you to give us response, and policy updates. We evaluate the information we gather to identify user needs and to improve our services.

We're required to have a legal basis for collecting and processing your data. In most cases, we either have your consent or need the data to provide the service you've requested from us.

We limit access to your personal information to our employees and contractors who have a valid need to use it. If we share your information with other parties (like developers, service providers, domain and registrars), they must have proper security procedures and a valid reason for using your information, typically to serve you.

We keep your personal information for as long as it is required for the purposes specified in this Privacy Policy. When we no longer have a valid need to process your information, we will delete, isolate your information, whichever is suitable.

### **ANMsoft's Privacy Assurance**

ANMsoft has shown concern about customer and user privacy for almost 15 years, long before it became fashionable, politically correct, or legally mandatory to take such a position. We ask for only the least amount of information necessary, collecting only what we believe is vital for doing business, or for the specific transaction at hand. We let customers know the information we have on them and allow them to opt out of specific actions. But, by far, our biggest commitment is that we do not make a single dollar from promoting revenue—never have, never will. This means we

avoid the major conflict of interest between gathering customer information and fueling advertising revenue, and the unavoidable compromises in customer privacy that it brings. **The goal of this policy is to make clear the information we gather on our customers and users, how we will use it, and how we will not.**

### **Part I – Information ANMsoft collects**

This part deals with how ANMsoft collects and uses Data about website visitors, potential customers, users of ANMsoft's products and services, and others who contact ANMsoft through forms or email addresses published on or linked to our websites.

### **Part II – Information that ANMsoft handles on your behalf**

This part deals with how ANMsoft handles data that you entrust to ANMsoft when you use our products and services, or when you share any personal or confidential information with us while requesting customer support.

### **Part III – General**

This part deals with topics that are applicable to both Parts I and II, and other common topics such as ANMsoft's security responsibilities and how we will inform you when we change this Privacy Policy.

### **Purposes for using information**

- To communicate with you (such as through email) about products that you have downloaded and services that you have signed up for, changes to this Privacy Policy, changes to the Terms of Service, or important notices
- To keep you posted on new products and services, upcoming events, offers, promotions and other information that we think will be of interest to you
- To ask you to participate in surveys, or to solicit feedback on our products and services
- To set up and maintain your account, and to do all other things required for providing our services, such as enabling collaboration, providing website and mail hosting, and backing up and restoring your data
- To understand how users use our products and services, to monitor and prevent problems, and to improve our products and services
- To provide customer support, and to analyze and improve our interactions with customers
- To detect and prevent fraudulent transactions and other illegal activities, to report spam, and to protect the rights and interests of ANMsoft & ANMsoft's users.

- To update, expand and analyze our records, identify new customers, and provide products and services that may be of interest to you;
- To analyze trends, administer our websites, and track visitor navigations on our websites to understand what visitors are looking for and to better help them;
- To monitor and improve marketing campaigns and make suggestions relevant to the user.

#### Retention of information:

We hold the data in your account as long as you choose to use ANMsoft Services. Once you terminate your ANMsoft user account, your data will eventually get deleted from active database in 60 days. We encourage you to take your data back from us before 60 days.

### **Part III – General**

#### **How secure is your information**

At ANMsoft, we take data security very seriously. That's why we have gotten certified for industry standards such as CMMI Level 5. We have taken steps to implement appropriate administrative, technical & physical safeguards to prevent unauthorized access, use, modification, disclosure or destruction of the information you entrust to us. If you have any concerns regarding the security of your data, we encourage you to check our Security Policy or write to us at [info@anmsoft.com](mailto:info@anmsoft.com) with any questions.

#### **Disclosures in compliance with legal obligations**

We may be required by law to preserve or disclose your personal information and service data to comply with any applicable law, regulation, legal process or governmental request, including meeting national security requirements.

#### **Enforcement of our rights**

We may disclose personal information and service data to a third party if we believe that such disclosure is necessary for preventing fraud, investigating any suspected illegal activity, enforcing our agreements or policies, or protecting the safety of our users.

#### **Business Transfers**

We do not intend to sell our business. However, in the unlikely event that we sell our business or get acquired or merged, we will ensure that the acquiring entity is legally bound to honor our commitments to you. We will notify you via email or through a prominent notice on our website of any change in ownership or in the uses of your personal information and service data. We will also notify you about any choices you may have regarding your personal information and service data.

